



Manaaki Whenua  
Landcare Research

# Understanding ICM as a social activity:

## developing tools and processes for policy makers and other community leaders

Will Allen & Margaret Kilvington



# Improving social engagement

- **Team building**
- **Stakeholder analysis**
- **Dialogue processes**
- **Collaborative modeling**
- **Integrating knowledge**
- **Participatory evaluation**
- **etc**



# Environmental policy making ...

**... has come to be seen as a learning process where the interaction between policy makers and stakeholders is as important as the rules themselves**

**Economic and Social Research Council (ESRC) 2000**



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# Decision making as a social (learning) process



## EXPERIENCING: Problem identification

- What do we see or hear
- What is the main problem

## TAKING ACTION:

- Planning more effective behaviour
- Implementation



## PROCESSING: Reflection

- Sharing and discussing reactions and observations

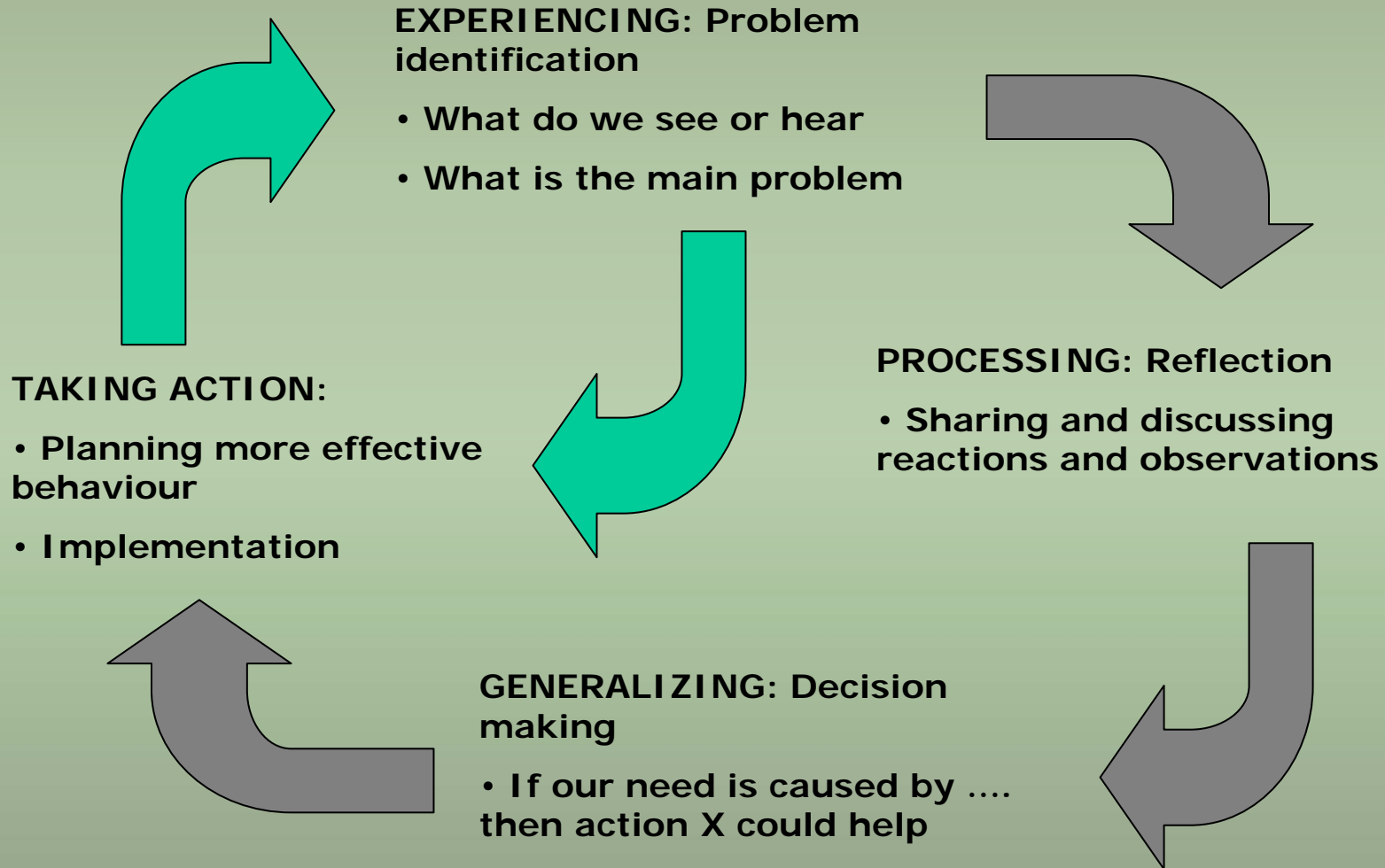


## GENERALIZING: Decision making

- If our need is caused by .... then action X could help

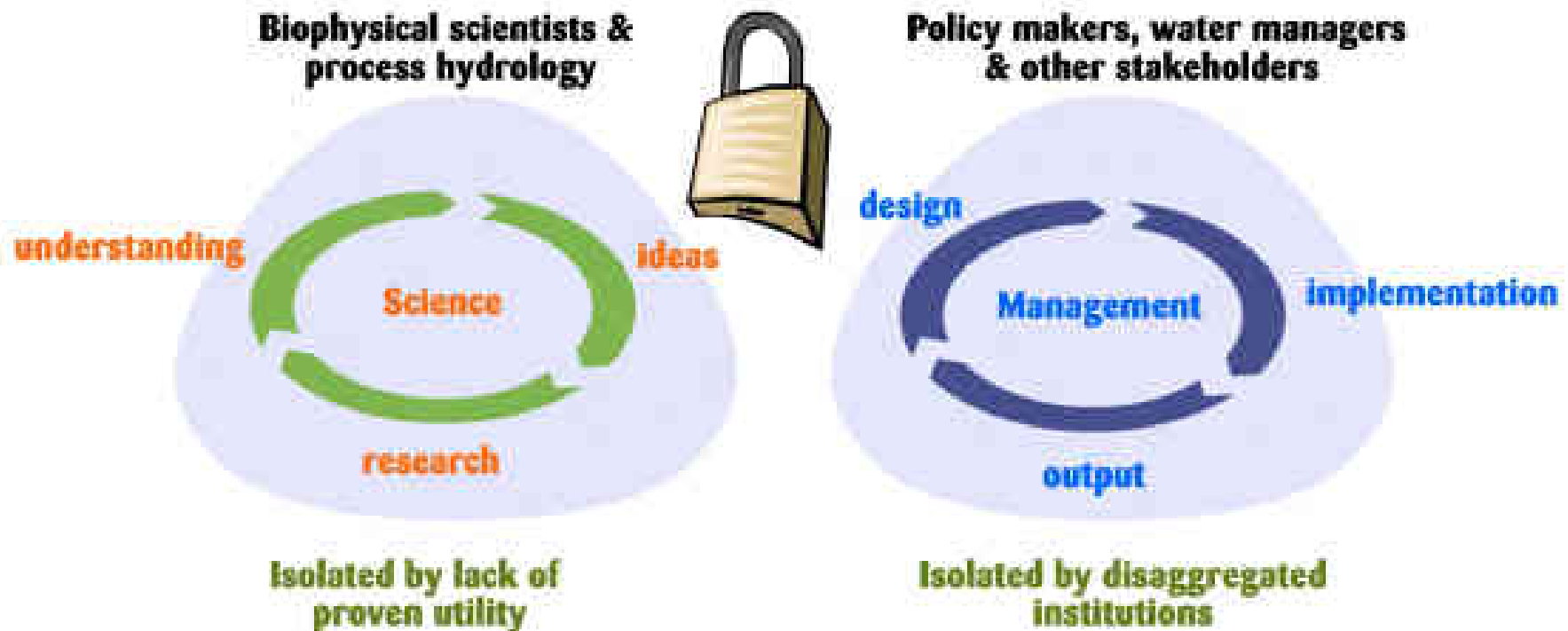


# Short circuiting the process



# Moving from the paradigm lock

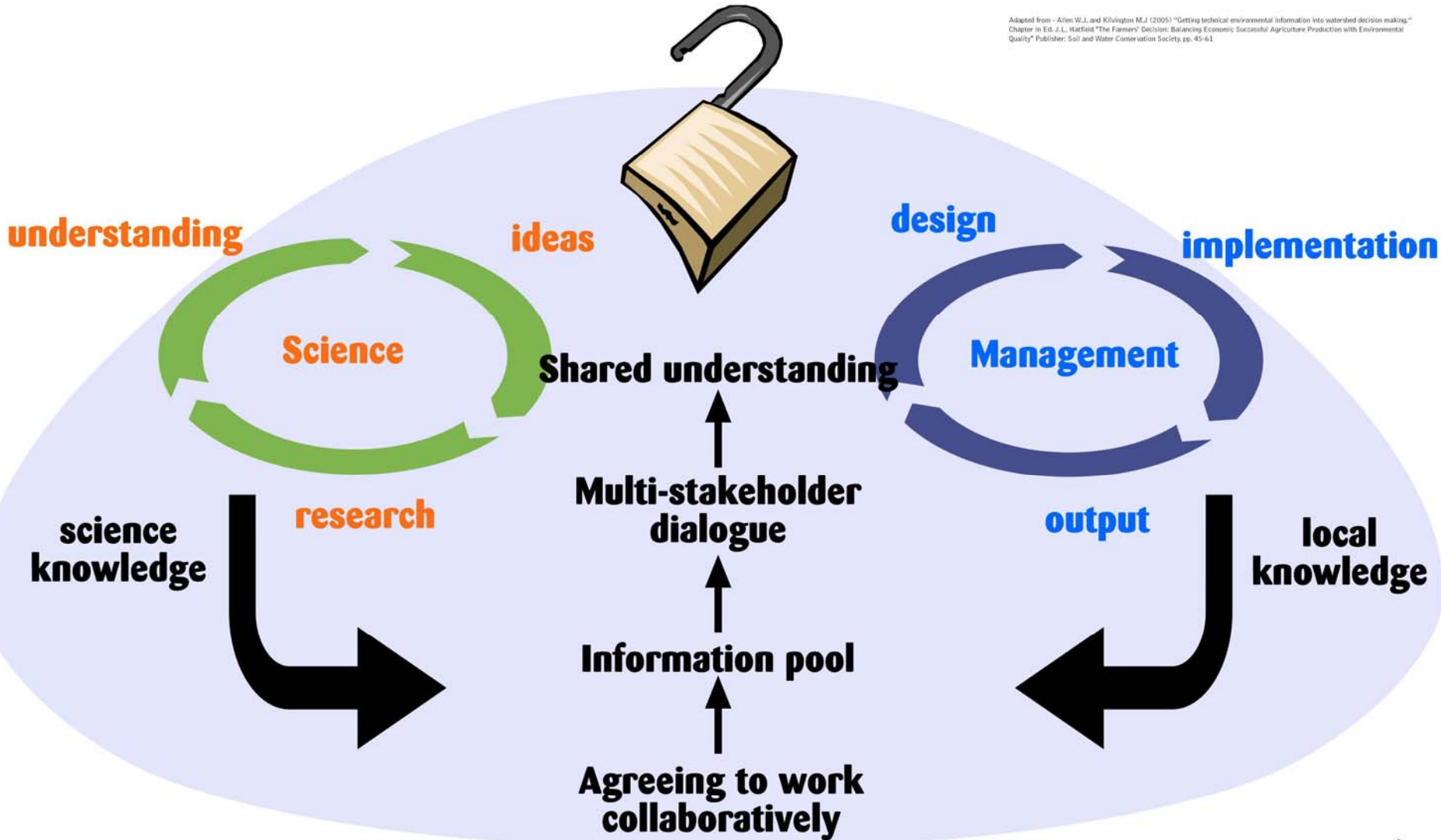
Based on outdated knowledge and transfer



# to linking science and management

## A pathway for collaboration and adaptive management

Adapted from - Allen W.J. and Kivington M.J. (2005) "Getting technical environmental information into watershed decision making." Chapter in Ed. J.L. Hatfield "The Farmers' Decision: Balancing Economic Successful Agriculture Production with Environmental Quality" Publisher: Soil and Water Conservation Society, pp. 45-61





# Tools for social learning and community engagement

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- Tools for social learning and community engagement
  - [Maori and ICM - Aotearoa](#)
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  - [Arts & Science Collaboration](#)
  - [Website evaluation](#)

## [A checklist for evaluating team performance](#)

The evaluation is designed to help each of the groups taking part to critically reflect on what has been effective for them and what they would like to do differently in the future.

## [Building capacity for social capital](#)

Social capital plays an important role in fostering the social networks and information exchange needed to achieve collective action - and sustaining a social and institutional environment that is ready to adapt and change.

## [ISKM \(Integrated Systems for Knowledge Management\)](#)

This is designed to improve links between research, management and policy to support the introduction of constructive change in "real" situations.

## [A collaborative research model for working with iwi](#)

This has been prepared for the Foundation for Research Science and Technology (FRST), to help develop an effective collaborative research model (or models) for working with iwi.

